

# Conferenceware

*Integración con Maximizer*

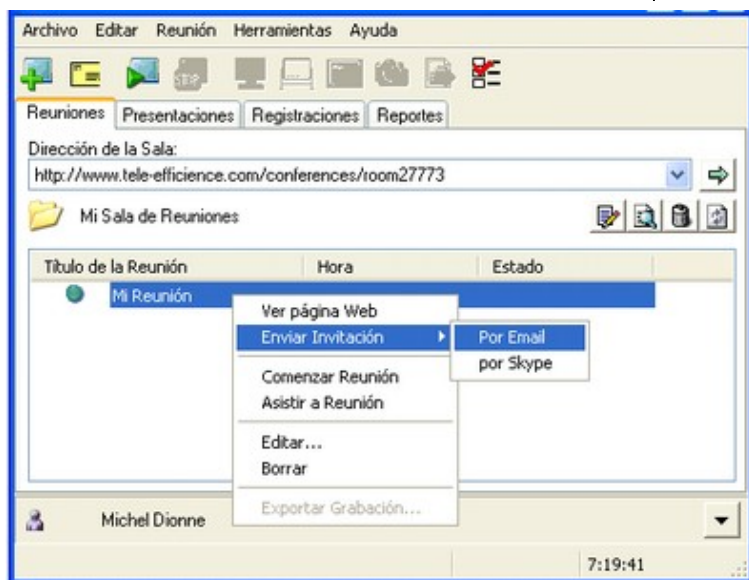


**Tele-eficiencia** )))

Tele-eficiencia ayuda a sus clientes a ganar tiempo, a mejorar su sinergia y a reducir los costos de desplazamiento. Ofrece servicios de WEBconferencia a precio fijo, bajo la marca *Conferenceware*, integrados con softwares de CRM así como Skype. Tiene una interfase en español, personalizada para su empresa. También ofrece gratuitamente, un período de prueba de 30 días seguido por un contrato de servicio trimestral o anual.

## Desde Conferenceware

*Conferenceware* se integra con Maximizer como cliente de correo electrónico por de facto o via Outlook. Genera automáticamente los datos de una invitación; la descripción, el horario y el modo de difusión de la voz en el marco de un nuevo mensaje.

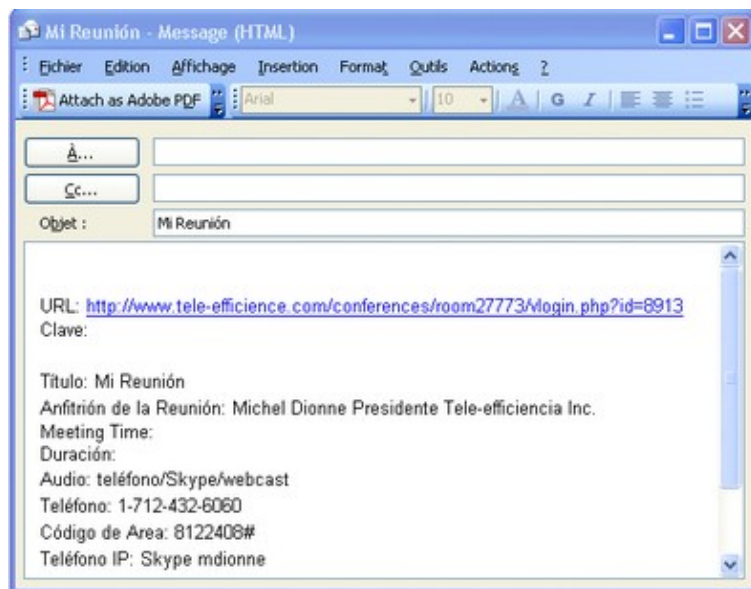


Usted invita a los asistentes de una reunión enviándoles un hiperlazo que los conduzca directamente hacia la reunión. Haga clic con el botón derecho del ratón en el nombre de una reunión, se oscurece cuando se le escoge, y seleccione *Enviar invitación*. Es ahí donde se selecciona el enviar la invitación *Por Email*

## Via la instrucción: mailto:

La información requerida por los asistentes, como el hiperlazo que los lleve hasta la reunión, la fecha y hora, la contraseña necesaria, según el caso, están ya escritas en el texto del correo electrónico que se abre en Maximizer o Outlook.

De allá, usted tiene únicamente que seleccionar, dentro de sus contactos, el nombre de las personas que desea invitar. Consecuentemente, una copia de la invitación se guarda en el archivo de cada contacto, en Maximizer.



## Hasta Maximizer





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## Synchronize with Outlook and Exchange

A lot of your staff members already use Microsoft Outlook for email correspondence and schedules. Now it's easy for users to use Outlook and Maximizer Enterprise simultaneously.

✓ **Synchronize Calendars:** Be alerted of all scheduled meetings and recurring appointments even if you only have one of the programs running with two-way synchronization of Maximizer Enterprise & Outlook calendars.



✓ **Integrate Email:** View your Outlook messages inside Maximizer Enterprise and automatically see which customer or prospect sent you the message.

✓ **CRM Access in Outlook:** Use the Maximizer Toolbar inside Outlook for one-click saving of relevant emails sent and received to customers' records in Maximizer Enterprise - with automatic record matching, there's no cutting & pasting required.



✓ **Access Contacts:** Grab email addresses from both Maximizer Enterprise & Outlook address books for your email distribution. Synchronize contacts to Outlook and vice-versa to store a subset of customer records. Even import contacts from Outlook to Maximizer Enterprise without reformatting or re-typing.

✓ **Synchronize to Handheld Devices:** With Outlook 2-way synchronization, you can access your contacts and appointments through your handheld device, such as BlackBerry®, Palm® or Windows Mobile device using Outlook Mobile.

✓ **MaxSync for Microsoft Exchange:** Set-up meetings and keep track of appointments in a mixed environment where some people



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"I train hundreds of business owners every year to be massively successful and accelerate the profitability of their incomes 10 – 100 times what they currently earn. I recommend Maximizer Enterprise to all businesses that I work with. It has been

work in Maximizer Enterprise and others work in Microsoft Outlook & Exchange.<sup>4</sup>

one of the best business investments I have made in the last 10 years."

**Garry Kewish,**  
**President,**  
**Brian Tracy International**

Contact us at **1-800-804-6299** or [e-mail](#) us to request further information or a demonstration.

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*- Lora Gernon, Director,  
Partner Sales Group, Microsoft Canada*

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Small to mid-sized businesses that currently use Microsoft® technologies can leverage the platforms and applications from the world's leading technology vendor, while using the proven, adaptable Maximizer Enterprise™ Customer Relationship Management (CRM) solution. Maximizer Enterprise is built for the Microsoft Windows platform and leverages the .NET framework and MS SQL database. Plus, Maximizer Enterprise enables you to use the Microsoft front and back-end programs you already use in your business like Outlook®, Word, and Excel®.

As a Microsoft Gold Certified Partner, Maximizer Software works with Microsoft to stay on the leading edge of new technologies and receive direct training, technical support and additional services that will help your company manage communications effectively, increase productivity, and collaborate online. Rely on Maximizer Software's outstanding product performance and integration capabilities for your long-term initiatives.

### Leverage Outlook as your interface into CRM

Use Outlook as your interface to Maximizer Enterprise:

- ✓ Save contact details and emails from Outlook directly into the corporate CRM database
- ✓ Do quick look-ups with one click from an Outlook email directly into Maximizer Enterprise.
- View your Outlook messages inside Maximizer Enterprise and automatically see which customer or prospect sent you the message. Then access both Maximizer Enterprise & Outlook address books for your distribution list.
- Share critical communications company-wide and avoid email overload. Give everyone access to relevant emails sent and received through Outlook by saving them to customers' records in Maximizer Enterprise with automatic record matching – no cutting & pasting required.
- Manage your time wisely by synchronizing Maximizer Enterprise appointments and tasks with Outlook. With two-way synchronization, you'll be alerted of all scheduled meetings even if you only have one application running.
- With MaxSync for Microsoft Exchange, set-up meetings and tasks in a mixed environment where some people work in Maximizer Enterprise and others work in Microsoft Outlook & Exchange.
- Synchronize your contacts to Outlook and vice-versa to Maximizer Enterprise to store a subset of customer records. Import contacts from Outlook to Maximizer Enterprise without reformatting or re-typing.
- With Outlook synchronization, you can then access your contacts and appointments through your handheld device.